

## **CNH Industrial's leaders elected to key board positions by the Association of Equipment Manufacturers**

Burr Ridge, December 1, 2017

CNH Industrial (NYSE: CNHI / MI: CNHI) executives Jim Walker, Vice President Case IH Agriculture North America, and Scott Harris, Vice President CASE Construction Equipment North America, were both named to key positions within the Association of Equipment Manufacturers (AEM). The AEM is a trade body dedicated to supporting equipment manufacturers in the agriculture, construction, forestry, mining and utility sectors.

Jim Walker was elected as an AEM Officer to the Vice Chair position. Walker was first elected to the AEM board in 2013 and has since served in various positions on both the Board and Agriculture Equipment Sector Board.

Scott Harris was re-elected as a Director on the Construction Equipment Sector Board. Harris was first elected in July 2016.

Bret Lieberman, Vice President of New Holland Agriculture, a global CNH Industrial brand, is currently serving as a Director on the Agriculture Equipment Sector Board. Sector board directors serve two-year terms.

The AEM selects senior executives from member companies to serve as Directors and Officers who will then work on behalf of all of its members' companies. The AEM board members provide strategic direction and guidance for the Association's business development initiatives in areas including public policy, market data, and exhibitions, as well as technical, safety and regulatory issues and education/training.

"At AEM, we benefit from the support of our member companies and the dedication of their representations who serve in AEM leadership roles," said Dennis Slater, AEM President. "They help ensure Association programs continue to meet member and industry needs, helping them succeed in the changing business environments of the future, and we appreciate their knowledge and participation."

AEM membership comprises more than 950 companies with headquarters in Milwaukee, Wisconsin and has offices in Washington, D.C.; Ottawa, Canada; and Beijing, China. For more information on AEM and its services, visit [www.aem.org](http://www.aem.org). CNH Industrial has 12 manufacturing plants, 10 research

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and development centers, and a workforce of 9,000 people in North America. The Company designs, produces and sells 'machines for work' and is present in all major markets worldwide giving it a unique competitive position.

**CNH Industrial N.V.** (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)

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